

Curriculum Vitæ  
Caleb T. Carr, Ph.D.  
Professor, Illinois State University

School of Communication  
453 Fell Hall; Campus Box 4480  
Normal, IL, 61790-4480 USA

ctcarr@ilstu.edu  
CalebTCarr.com  
fax: +1 309.438.3048

## EDUCATION

**Ph.D., Media & Information Studies** 2011

*Michigan State University*, East Lansing, MI

Concentration: Organizational and Interpersonal Mediated Communication

Dissertation: "The Role of Extractive Information on Reducing Uncertainty Regarding Organizational Fit: A Test of Two Mechanisms"

Advisor: Dr. Joseph B. Walther

Committee: Dr. Nicole Ellison, Dr. Steven Lacy, Dr. Cliff Lampe, & Dr. Vernon D. Miller

**M.A., Interpersonal Communication** 2005

*Central Michigan University*, Mount Pleasant, MI

Thesis: "Determining the Degree of Penetration and Purpose of Use of Synchronous Computer-Mediated Communication in an Organization: A Case Study"

Advisor: Dr. Peter Ross

Committee: Dr. Michael Papa & Dr. Lesley Withers

**B.S., Business Administration** 2002

*Central Michigan University*, Mount Pleasant, MI

Concentration: International Business Administration

Minor: Interpersonal and Public Communication

## PUBLICATIONS

† Author was a graduate student when the research was conducted.

‡ Author was an undergraduate student when the research was conducted.

### Peer-Reviewed Journal Articles

57. Carr, C. T. (in press). Suspicion of an online claim reduces its warranting value and subsequent impressions. *Journal of Media Psychology*. <https://doi.org/10.1027/1864-1105/a000475>
56. †Edema, C., †Merkling, M. W., Gomes, G., †Niftulaeva, A., Carr, C. T., & Miller-Ott, A. E. (in press). Effects of multitasking during interpersonal video chats. *Communication Studies*. <https://doi.org/10.1080/10510974.2025.2499161>
55. †Niftulaeva, A., †Lasisi, O., †Elewosi, M., †Edor, M., & Carr, C. T. (2025). Tempus fugit: Unraveling temporal occurrence and display order effects of online information on employer impressions. *Media Psychology*, 28(5), 573-598. <https://doi.org/10.1080/15213269.2024.2401526>
54. Carr, C. T., †Katreeb, M. C., & †Godinez, E. P. (2024). Temporal impacts of problematic social media content on perceived employee hirability. *Media Psychology*, 27(1), 76-105. <https://doi.org/10.1080/15213269.2023.2222529>
53. Carr, C. T., & Rosaen, S. F. (2024). We're going streaking!: Effects of gamification of mediated communication on interpersonal relational closeness. *Communication Reports*, 37(3), 185-1999. <https://doi.org/10.1080/08934215.2024.2334743>
52. †Geusens, F., Carr, C. T., & Beullens, K. (2024). Is it the drinks or the friends? An experimental study of identity shift as an alcohol-related social media self-effect.

- Journal of Media Psychology*, 36(1), 58-68. <https://doi.org/10.1027/1864-1105/a000379>
51. Hinck, A. S., & Carr, C. T. (2024). Ok, Boomer: Activating intergroup perceptions to facilitate intergenerational contact in social media. *International Journal of Communication*, 18, 5585-5606.
50. †Parfenova, D., †Niftulaeva, A., & Carr, C. T. (2024). Words, words, words: Participants do not read consent forms in communication research. *Communication Research Reports*, 41(4), 199-209. <https://doi.org/10.1080/08824096.2024.2379832>
49. Piercy, C. W., & Carr, C. T. (2024). Reading into reviews: Contrasting star-ratings and review aggregation in reviews of organizations. *Journal of Communication Technology*, 6(2), 1-23. <https://doi.org/10.51548/joctec.6.2.2024.01>
48. Carr, C. T., Hayes, R. A., & Piercy, C. W. (2023). “Posts are my own”: Effects of social media disclaimers on perceptions of employees and their organizations from tweets and retweets. *Corporate Communications*, 28(5), 724-743. <https://doi.org/10.1108/CCIJ-06-2022-0058>
47. †Edor, M., †Elewosi, M., †Gomes, G., †Parfenova, D., †Rahman, E., †Thomas, H.S., & Carr, C. T. (2023). Exploring the role of ventriloquism in warranting organizational perceptions: Sponsored content for dummies. *Human Communication & Technology*, 3(2), 118-137. <https://journals.ku.edu/hct/article/view/18719/19145>
46. †Lane, B. L., Cionea, I. A., Dunbar, N. E., & Carr, C. T. (2023). Antecedents and effects of online third-party information on offline impressions: A test of warranting theory. *Journal of Media Psychology*, 35(3), 145-158. <https://doi.org/10.1027/1864-1105/a000360>
45. Piercy, C. W., & Carr, C. T. (2023). The structuration of identification on organizational members’ social media. *International Journal of Business Communication*, 60(2), 464-486. <https://doi.org/10.1177/2329488420955215>
44. Carr, C. T. (2022). Fear not, true believers: Exploring network structures among characters in the Marvel comic universe. *Popular Culture Studies Journal*, 10(1), 334-354.
43. †Mason, A. J., & Carr, C. T. (2022). Toward a theoretical framework of relational maintenance in computer-mediated communication. *Communication Theory*, 32(2), 243-264. <https://doi.org/10.1093/ct/qtaa035>
42. Carr, C. T. (2021). Identity shift effects of personalization of self-presentation on extraversion. *Media Psychology*, 24(4), 490-508. <https://doi.org/10.1080/15213269.2020.1753540>
41. Carr, C. T., †Kim, Y., †Valov, J. J., Rosenbaum, J. E., Johnson, B. K., Hancock, J. T., & Gonzales, A. L. (2021). An explication of identity shift theory: Getting our shift together. *Journal of Media Psychology*, 33(4), 202-214. doi: 10.1027/1864-1105/a000314
40. Carr, C. T., & Piercy, C. W. (2021). Linguistic cues to misrepresentation in online employer reviews. *Communication Reports*, 34(3), 179-191. doi: 10.1080/08934215.2021.1973053
39. Hayes, R. H., & Carr, C. T. (2021). Getting called out: Effects of feedback to social media corporate social responsibility statements. *Public Relations Review*, 47(1). <https://doi.org/10.1016/j.pubrev.2020.101962>
38. †Hinck, A. S., & Carr, C. T. (2021). Advancing a dual-factor model to explain interpersonal versus intergroup communication in social media. *Communication Theory*, 31(4), 798-820. <https://doi.org/10.1093/ct/qtaa012>

37. Banks, J., & Carr, C. T. (2020). Experiences of social demand in a simulated gaming environment. *Qualitative Research Reports in Communication*, 20(1), 27-34. <https://doi.org/10.1080/17459435.2019.1592213>
36. Carr, C. T. (2020a). CMC is dead, long live CMC!: Situating computer-mediated communication scholarship beyond the digital age. *Journal of Computer-Mediated Communication*, 25(1), 9-22. <https://doi.org/10.1093/jcmc/zmz018>
35. Carr, C. T. (2020b). The delocalization of the local election. *Social Media + Society*, 6(2). <https://doi.org/10.1177/2056305120924772>
34. Hayes, R. A., & Carr, C. T. (2020). Snark happens: Effects of schadenfreude on brand attitudes. *Journal of Current Issues & Research in Advertising*, 41(2), 243-256. <https://doi.org/10.1080/10641734.2020.1738290>  
Journal podcast summary:  
<https://www.youtube.com/watch?v=yIjPgnMFhw&list=PLKkEP6-ZqQRzSE5vwuFZFyfZKkuccHAMB&index=8>
33. Piercy, C. W., & Carr, C. T. (2020). Employer reviews may say as much about the employee as they do the employer: Online disclosures, organizational attachments, and unethical behavior. *Journal of Applied Communication Research*, 48(5), 577-597. <https://doi.org/10.1080/00909882.2020.1812692>
32. Sumner, E., Hayes, R. A., Carr, C. T., & Wohn, D. Y. (2020). Assessing the cognitive and communicative properties of Facebook Reactions and Likes as lightweight feedback cues. *First Monday*, 25(2). <https://doi.org/10.5210/fm.v25i2.9621>
31. Banks, J., & Carr, C. T. (2019). Toward a relational matrix model of avatar-mediated interaction. *Psychology of Popular Media Culture*, 8(3), 287-295. <https://doi.org/10.1037/ppm0000180>
30. Carr, C. T. (2019). Have you heard? Testing the warranting value of third-party employer reviews. *Communication Research Reports*, 36(5), 371-382. <https://doi.org/10.1080/08824096.2019.1683529>
29. Carr, C. T., & Hayes, R. A. (2019). Identity shift effects of self-presentation and confirmatory & disconfirmatory feedback on self-perceptions of brand identification. *Media Psychology*, 22(3), 418-444. <https://doi.org/10.1080/15213269.2017.1396228>
28. Harvey-Northrup, J., Beck, A., & Carr, C. T. (2019). A cognitive social media training program & intergenerational learning: A pilot study with older adults and speech-language pathology graduate students. *Perspectives of the ASHA Special Interest Groups*, 4(4), 683-695. [https://doi.org/10.1044/2019\\_PERS-SIG15-2018-0004](https://doi.org/10.1044/2019_PERS-SIG15-2018-0004)
27. Carr, C. T., Hayes, R. A., & Sumner, E. (2018). Predicting a threshold of perceived Facebook post success via Likes & Reactions: A test of explanatory mechanisms. *Communication Research Reports*, 35(2), 141-151. <https://doi.org/10.1080/08824096.2017.1409618>
26. Hayes, R. A., Wesselmann, E. D., & Carr, C. T. (2018). When nobody “Likes” you: Perceived ostracism through paralinguistic digital affordances within social media. *Social Media + Society*, 4(3). <https://doi.org/10.1177/2056305118800309>
25. O’Sullivan, P. B., & Carr, C. T. (2018). Masspersonal communication: A model bridging the mass-interpersonal divide. *New Media & Society*, 20(3), 1161-1180. <https://doi.org/10.1177/146144481668610424>
24. Carr, C. T. (2017). A social identification approach to the effects of religious disclosures in business communication. *The Journal of Social Psychology*, 157(5), 571-587. <https://doi.org/10.1080/00224545.2016.1248810>

23. Carr, C. T., †Hall, R. D., †Mason, A. J., & †Varney, E. J. (2017). Cueing employability in the gig economy: Effects of task-relevant and task-irrelevant information on Fiverr. *Management Communication Quarterly*, 31(3), 409-428. <https://doi.org/10.1177/0893318916687397>
22. Carr, C. T., & †Foreman, A.C. (2016). Identity shift III: Effects of publicness of feedback and relational closeness in computer-mediated communication. *Media Psychology*, 19(2), 334-358. <https://doi.org/10.1080/15213269.2015.1049276>
21. Carr, C. T., Wohn, D. Y., & Hayes, R. A. (2016). † as social support: Relational closeness, automaticity, and interpreting social support from paralinguistic digital affordances in social media. *Computers in Human Behavior*, 62, 385-393. <https://doi.org/10.1016/j.chb.2016.03.087>
20. Hayes, R. A., Carr, C. T., & Wohn, D. Y. (2016a). One click, many meanings: Interpreting paralinguistic digital affordances in social media. *Journal of Broadcasting & Electronic Media*, 60(1), 171-187. <https://doi.org/10.1080/08838151.2015.1127248>
19. Hayes, R. A., Carr, C. T., & Wohn, D. Y. (2016b). It's the audience: Differences in social support across social media. *Social Media + Society*, 2(4). <https://doi.org/10.1177/2056305116678894>
18. †Lane, B. L., †Piercy, C. W., & Carr, C. T. (2016). Making it Facebook official: The warranting value of online relationship status disclosures on relational closeness. *Computers in Human Behavior*, 56, 1-8. <https://doi.org/10.1016/j.chb.2015.11.016>
17. Wohn, D. Y., Carr, C. T., & Hayes, R. A. (2016). How affective is a "Like?" The effect of paralinguistic digital affordances on perceived social support. *Cyberpsychology, Behavior, and Social Networking*, 9(9), 562-566. <https://doi.org/10.1089/cyber.2016.0162>
16. Carr, C. T. (2015). Spotlight on ethics: Institutional Review Boards as systemic bullies. *Journal of Higher Education Policy and Management*, 37(1), 14-29. <https://doi.org/10.1080/1360080X.2014.991530>
15. Carr, C. T., & Hayes, R. A. (2015). Social media: Defining, developing, and divining. *Atlantic Journal of Communication*, 23(1), 46-65. <https://doi.org/10.1080/15456870.2015.972282>
14. Carr, C. T., & †Zube, P. (2015). Network autocorrelation of task performance via informal communication within a virtual world. *Journal of Media Psychology*, 27(1), 33-44. <https://doi.org/10.1027/1864-1105/a000129>
13. Hayes, R. A., & Carr, C. T. (2015). Does being social matter?: Effects of enabled comments on credibility and brand attitudes in social media. *Journal of Promotion Management*, 21(3), 371-390. <https://doi.org/10.1080/10496491.2015.1039178>
12. Hayes, R. A., Smock, A., & Carr, C. T. (2015). Face[book] management: Self-presentation of political views on social media. *Communication Studies*, 66(5), 549-568. <https://doi.org/10.1080/10510974.2015.1018447>
11. Carr, C. T. (2014). Applying a model of communicative influence in closed online and offline courses. *Journal of Asynchronous Learning Networks*, 18(1), 115-129. <http://dx.doi.org/10.24059/olj.v18i1.384>
10. Carr, C. T., & Hayes, R. (2014). The effect of disclosure of third-party influence on an opinion leader's credibility and electronic word-of-mouth in two-step flow. *Journal of Interactive Advertising*, 14(1), 38-50. <https://doi.org/10.1080/15252019.2014.909296>
9. †Carr, C. T., & Walther, J. B. (2014). Increasing attributional certainty via social media: Learning about others one bit at a time. *Journal of Computer-Mediated Communication*,

- 19(4), 922-937. <https://doi.org/10.1111/jcc4.12072>
8. †Rozzell, B., †Piercy, C., Carr, C. T., †King, S., †Lane, B., †Tornes, M., Johnson, A. J., & Wright, K. B. (2014). Notification pending: Online social support from close and nonclose relational ties via Facebook. *Computers in Human Behavior*, 38, 272-280. <https://doi.org/10.1016/j.chb.2014.06.006>
  7. †Carr, C. T., †Vitak, J., & †McLaughlin, C. (2013). Strength of social cues in online impression formation: Expanding SIDE research. *Communication Research*, 40(2), 261-281. <https://doi.org/10.1177/0093650211430687>
  6. †Carr, C. T., †Zube, P., †Dickens, E., †Hayter, C. A., & †Barterian, J. A. (2013). Toward a model of sources of influence in online education: Cognitive learning and the effects of Web 2.0. *Communication Education*, 62(1), 61-85. <https://doi.org/10.1080/03634523.2012.724535>
  5. †Carr, C. T., & †Stefaniak, C. (2012). Sent from my iPhone: The medium and message as signals of sender professionalism in mobile telephony. *Journal of Applied Communication Research*, 40(4), 403-424. <https://doi.org/10.1080/00909882.2012.712707>
  4. †Carr, C. T., Schrock, D. B., & Dauterman, P. R. (2012). Speech acts within social network sites' status messages. *Journal of Language and Social Psychology*, 31(2), 176-196. <https://doi.org/10.1177/0261927X12438535>
  3. †Vitak, J., †Zube, P., †Smock, A., †Carr, C. T., Ellison, N., & Lampe, C. (2011). It's complicated: Facebook users' political participation in the 2008 election. *Journal of CyberPsychology, Behavior, and Social Networking*, 14(3), 107-114. <https://doi.org/10.1089/cyber.2009.0226>
  2. Walther, J. B., †Liang, Y. J., †DeAndrea, D. C., †Tong, S. T., †Carr, C. T., †Spottswood, E. L., Amchai-Hamburger, Y. (2011). The effect of feedback on identity shift in computer-mediated communication. *Media Psychology*, 14(1), 1-26. <https://doi.org/10.1080/15213269.2010.547832>
  1. Walther, J. B., †Van Der Heide, B., †Tong, S. T., †Carr, C. T., Atkin, C. K. (2010). The effect of interpersonal goals on inadvertent intrapersonal influence in computer-mediated communication. *Human Communication Research*, 36(3), 323-347. <https://doi.org/10.1111/j.1468-2958.2010.01378.x>

### Peer-Reviewed Conference Proceedings

1. Banks, J., †Li, Z., †Jao, L-E., & Carr, C. T. (2025, September). Operationalizing machine companionship: Exploring topics in discussions of companion AI. *Proceedings of the 25th ACM International Conference on Intelligent Virtual Agents (IVA 2025)*, Article 37. Berlin, Germany. <https://doi.org/10.1145/3717511.3749298>

### Books

5. Carr, C. T. (2025). *Computer-mediated communication: A theoretical and practical introduction to online human communication* (2<sup>nd</sup> Ed.). Rowman & Littlefield.
4. Carr, C. T. (2025). *Computer-mediated communication: A theoretical and practical introduction to online human communication* (2<sup>nd</sup> Ed.) [Instructor's Resource Manual]. Rowman & Littlefield.
3. Carr, C. T. (2021). *Computer-mediated communication: A theoretical and practical introduction to online human communication*. Rowman & Littlefield.

2. Carr, C. T. (2021). *Computer-mediated communication: A theoretical and practical introduction to online human communication* [Instructor's Resource Manual]. Rowman & Littlefield.
1. Carr, C. T., & South, J. C. (2012). *Media now: Understanding media, culture, and technology* (7<sup>th</sup> ed.) [Instructor's Resource Manual]. Wadsworth.

### **Book Chapters & Entries**

11. Carr, C. T. (in press). The state and future of warranting theory: Connecting online and offline selves in relationships. In E. Sumner, A. Ramirez, J. Hall, & B. McEwan (Eds.), *Handbook of relational and computer-mediated communication*. Routledge.
10. Hayes, R. A., & Carr, C. T. (in press). Phatic and graphical nonverbal cues in computer-mediated communication: From lightweight to purposeful. In E. Sumner, A. Ramirez, J. Hall, & B. McEwan (Eds.), *Handbook of relational and computer-mediated communication*. Routledge.
9. Carr, C. T. (2017). Social media and intergroup communication. In H. Giles & J. Harwood (Eds.), *Oxford encyclopedia of intergroup communication*. Oxford University Press. <https://doi.org/10.1093/acrefore/9780190228613.013.460>
8. Carr, C. T. (2017). Warcraft. In J. Banks, R. Mejia, & A. Adams (Eds.), *100 greatest video game franchises* (pp. 196-197). Rowman & Littlefield Education.
7. Carr, C. T. (2017). Samus Aran: The Chozo's chosen. In R. Mejia, J. Banks, & A. Adams (Eds.), *100 greatest video game characters* (pp. 165-166). Rowman & Littlefield Education.
6. Carr, C. T. (2016). An uncertainty reduction approach to applicant information-seeking in social media: Effects on attributions and hiring. In R. N. Landers & G. B. Schmidt (Eds.), *Using social media in employee selection: Theory, practice, and future research* (pp. 59-78). Springer.
5. Carr, C. T., Hayes, R. A., Smock, A., & Zube, P. (2016). Facebook in presidential elections: Status of effects. In G. W. Richardson (ed.), *Social media and politics: A new way to participate in the political process* (pp. 41-70). Praeger.
4. Carr, C. T., †Varney, E. J., & †Blesse, J. R. (2016). Social media and intergroup communication: Collapsing and expanding group contexts. In H. Giles, & A. Maass (Eds.), *Advances in and prospects for intergroup communication* (pp. 155-173). Peter Lang.
3. Walther, J. B., †Tong, S. T., †DeAndrea, D., †Carr, C. T., & †Van Der Heide, B. (2012). A juxtaposition of social influences: Web 2.0 and the interaction of mass, interpersonal, and peer sources online. In Z. Birchmeier, B. Dietz-Uhler, & G. Stasser (Eds.), *Strategic uses of social technology: An interactive perspective of social psychology* (pp. 172-194). Cambridge University Press.
2. Walther, J. B., & †Carr, C. T. (2010). Internet interaction and intergroup dynamics: Problems and solutions in computer-mediated communication. In H. Giles, S. Reid, & J. Harwood (Eds.), *The dynamics of intergroup communication* (pp. 209-220). Peter Lang.
1. Walther, J. B., †Carr, C. T., †Choi, S., †DeAndrea, D., †Kim, J., †Tong, S., & †Van Der Heide, B. (2010). Interaction of interpersonal, peer, and media influence sources online: A research agenda for technology convergence. In Z. Papacharissi (Ed.), *The networked self: Identity, community, and culture on social network sites* (pp. 17-38). Routledge.

## COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

- Hinck, A. S., & Carr, C. T. (2026, June). *Destigmatizing formerly incarcerated persons via social media: Testing the effects of visual anonymity and communicative interactivity on interpersonal perceptions*. Paper presented at the annual meeting of the International Communication Association, Cape Town, South Africa.
- Edema, C., Nkanta, E., Quick, A., Kabaalu, L., Niftulaeva, A., & Carr, C. T. (2025, November). *Effects of organizational hiring website contents on perceived person-organization fit: Your DEI statement isn't working!*. Paper presented at the annual meeting of the National Communication Association, Denver, Colorado.
- Banks, J., Li, Z., Jao, L-E., & Carr, C. T. (2025, September). *Operationalizing machine companionship: Exploring topics in discussions of companion AI*. Paper presented at the 25th ACM International Conference on Intelligent Virtual Agents (IVA 2025), Berlin, Germany.
- Li, Z., Banks, J., Jao, L-E., & Carr, C. T. (2025, September). *Operationalizing machine companionship: An exploration of human-AI relationality across AI companions*. Paper presented at the 14<sup>th</sup> Conference of the Media Psychology Division (DGPs), Duisburg, Germany.
- Merkling, M. W., Edema, C., Niftulaeva, A., Gomes, G., & Carr, C. T. (2025, September). *The shifting self: Comparing effects of online self-presentation and self-representation in videoconferencing tools*. Paper presented at the 14<sup>th</sup> Conference of the Media Psychology Division (DGPs), Duisburg, Germany.
- Carr, C. T. (2025, June). *When truth isn't the default: Suspicion affects perceivers belief an online entity is who they purport to be offline*. Paper presented at the annual meeting of the International Communication Association, Denver, CO.
- Edema, C., Merklings, M. W., Gomes, G., Niftulaeva, A., Carr, C. T., & Miller-Ott, A. E. (2025, June). *Effects of multitasking during interpersonal video chats*. Paper presented at the annual meeting of the International Communication Association, Denver, CO.
- Miller-Ott, A. E., Carr, C. T., & Kelly, L. (2025, June). *Understanding parents' information seeking about adolescents' use of social apps using theory of motivated information management*. Paper presented at the annual meeting of the International Communication Association, Denver, CO.
- Parfenova, D., Niftulaeva, A., & Carr, C. T. (2024, November). *Words, words, words: Participants do not read consent forms in communication research*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Carr, C. T., & Rosaen, S. F. (2023, November). *We're going streaking!: Effects of gamification of mediated communication on interpersonal relational maintenance*. Paper presented at the annual meeting of the National Communication Association, National Harbor, MD.
- Hinck, A. S., & Carr, C. T. (2023, November). *Ok, Boomer: Activating intergroup perceptions to facilitate intergenerational contact in social media*. Paper presented at the annual meeting of the National Communication Association, National Harbor, MD.
- Carr, C. T. (2023, September) *The role of suspicion in warranting offline characteristics from online claims*. Paper presented at the at the Conference for Media Psychology, Esch-sur-Alzette, Luxembourg.
- Carr, C. T., Katreeb, M. C., & Godinez, E. P. (2022, May). *Temporal impacts of social media faux pas on perceived employee hirability*. Paper presented at the annual meeting

- of the International Communication Association, Paris, France.
- Harvey, J. & Carr, C. T. (2021, November). *#GoldenTweets: Impact of social media training on cognitive-communication for adults, In-person versus telepractice*. Paper presented at the annual meeting of the American Speech-Language-Hearing Association, Washington, D.C.
- Geusens, F., Carr, C. T., & Beullens, K. (2021). *Identity shift and alcohol-related social media self-effect: An experiment*. Paper presented at the Conference for Media Psychology, Aachen, Germany. **Award for Best Pre-Registered Report.**
- Carr, C. T., Piercy, C. W., & Hayes, R. A. (2021). *“Posts are my own”: Effects of disclaimers on the attributions of posters and their organizations from tweets and retweets*. Paper presented at the annual meeting of the International Communication Association, Denver, CO (Virtual).
- Hampton, N. D., Valov, J. J., Toutia, H., Engstrom, S. K., Mason, E. J., Le, H., Green, A. M., Crumbaugh, A., & Carr, C. T. (2020, November). *Network diversity and trait desirability have no effect on identity shift: We R who we R*. Paper presented at the annual meeting of the National Communication Association, Indianapolis, IN (Virtual).
- Harvey, J., & Carr, C. T. (2020, November). *#GoldenTweets: Student training in integrating technology for social media communication in adults*. Paper presented at the annual meeting of the American Speech-Language-Hearing Association, San Diego, CA. (convention cancelled due to COVID-19).
- Carr, C. T. (2020, May). *Effects of communication contingency on relational outcomes in ephemeral computer-mediated communication*. Paper presented at the annual meeting of the International Communication Association Conference, Gold Coast, QLD, Australia (Virtual).
- Carr, C. T., & Cumming, E. (2019, November). *Identity shift effects of personalization of presentation on extraversion*. Paper presented at the annual meeting of the National Communication Association Conference, Baltimore, MD. **Top Five Paper in the Human Communication & Technology Division (HCTD).**
- Carr, C. T., & Piercy, C. W. (2019, November). *Predicting misrepresentation in online employer reviews from linguistic cues*. Paper presented at the annual meeting of the National Communication Association Conference, Baltimore, MD.
- Hayes, R. A., & Carr, C. T. (2019, November). *Getting called out: Effects of feedback to social media corporate social responsibility statements*. Paper presented at the annual meeting of the National Communication Association Conference, Baltimore, MD.
- Piercy, C. W., & Carr, C. T. (2019, November). *Does this review make my organization look good? Competing organizational attachment, unethical behavior, and organizational reviews*. Paper presented at the annual meeting of the National Communication Association Conference, Baltimore, MD.
- Carr, C. T. (2019, May). *Identity shift effects of selective self-presentation on self-perception and subsequent behaviors*. Paper presented at the annual meeting of the International Communication Association Conference, Washington, D.C.
- Carr, C. T., & Hayes, R. A. (2019, May). *Exploring the relative influences of warranting, metawarranting, and meta-metawarranting cues: Down the rabbit hole*. Paper presented at the annual meeting of the International Communication Association Conference, Washington, D.C.
- Hinck, A., & Carr, C. T. (2019, May). *Advancing a dual-process model to predict interpersonal versus intergroup communication in social media*. Paper presented at the annual meeting of the International Communication Association Conference,

Washington, D.C.

- Piercy, C. W., & Carr, C. T. (2019, May). *Why do employees (not) share their organizational affiliation online? Organizational members' social media identity management*. Paper presented at the annual meeting of the International Communication Association Conference, Washington, D.C.
- Harvey, J., & Carr, C. T. (2018, November). *#GoldenTweets, a social media training program: Design & implementation*. Paper presented at the annual meeting of the American Speech-Language-Hearing Association, Boston, MA.
- Carr, C. T. (2018, November). *Have you heard? Testing the warranting value of third-party employer reviews in Facebook and LinkedIn*. Paper presented at the annual meeting of the National Communication Association Conference, Salt Lake City, UT.
- Carr, C. T. (2018, November). *Situating "computer-mediated communication" scholarship in the Digital Era*. Paper presented at the annual meeting of the National Communication Association Conference, Salt Lake City, UT.
- Percy, C. W., & Carr, C. T. (2018, November). *Reading into reviews: Evaluations of the effects of incommensurate review information*. Paper presented at the annual meeting of the National Communication Association Conference, Salt Lake City, UT.
- Carr, C. T. (2018, May). *Integrating social media into employee selection: What we know and where we can go*. Paper presented at the annual meeting of the International Communication Association Conference, Prague, Czech Republic.
- Pearce, K. E., Carr, C. T., Vitak, J., & Hayes, R. A. (2018, May). *Conceptualizing socially mediated visibility*. Paper presented at the annual meeting of the International Communication Association Conference, Prague, Czech Republic.
- Carr, C. T. (2017, November). *Online social support via nonverbal cues*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Carr, C. T., Hayes, R. A., & Sumner, E. (2017, November). *Predicting a threshold of perceived Facebook post success via paralinguistic digital affordances: A 'Friend'ly comparison*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Hayes, R. A., Carr, C. T., Sumner, E., & Wohn, D. Y. (2017, November). *Beyond liking: Assessing Facebook's reactions as a feedback cue*. Paper presented at the annual meeting of the National Communication Association, Dallas, TX.
- Carr, C. T., & Hayes, R. A. (2017, May). *Identity shift effects of self-presentation and confirmatory & disconfirmatory feedback on self-perceptions of brand identification*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Hayes, R. A., Carr, C. T., & Wesselman, E. (2017, May). *"Why didn't you Like that?": Perceived social media ostracism through paralinguistic digital affordances*. Paper presented at the annual meeting of the International Communication Association, San Diego, CA.
- Carr, C. T., & Banks, J. (2017, April). *Exploring the agency and complexities of avatar-mediated interactions via the PaaP model*. Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.
- Banks, J., & Carr, C. T. (2017, April). *Exploring the phenomenology of zero-history specific social demand in a multiplayer environment*. Paper presented at the annual meeting of the Broadcast Education Association, Las Vegas, NV.
- Harvey, J., Carr, C. T., & Guibault, C. (2016, November). *Effects of a social media*

- training program on cognition & self-efficacy in normally aging individuals.* Paper presented at the annual meeting of the American Speech-Language-Hearing Association, Philadelphia, PA.
- Wohn, D. Y., Carr, C. T., & Hayes, R. A. (2016, November). *How affective is a 'Like'?: The effect of paralinguistic digital affordances on perceived social support.* Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- Carr, C. T., Hall, R. D., Mason, A. J., & Varney, E. J. (2016, June). *Cuing perceptions of employability from self- and other-generated information in Fiverr.* Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Carr, C. T., Haupt, A., Krämer, N. (2016, June). *Reconsidering the relationship between relational closeness and dimensions of social support: A multinational Facebook study.* Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Carr, C. T., Wohn, D. Y., & Hayes, R. A. (2016, June). *Social media, relational closeness, and interpreting social support from paralinguistic digital affordances.* Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Hayes, R. A., Carr, C. T., & Wohn, D. Y. (2016, June). *It's the audience, stupid: Differences in social support between social media sites.* Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
- Carr, C. T., Baldwin, J. R., Lippert, L. R., & Hunt, S. K. (2015, November). *A "Chilling Effect": Analysis of the effects of Institutional Review Board (IRB) communication on faculty morale.* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Carr, C. T., Varney, E., & Blesse, J. (2015, November). *Intergroup communication in social media: Rethinking social identity and intergroup and intragroup interactions online.* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Carr, C. T., Hayes, R. A., & Rothblum, A. (2015, September). *Using leadership linguistics in a masspersonal medium to predict team performance: NFL captains' tweets during the 2012 season.* Paper presented at the Conference for Media Psychology, Tübingen, Germany.
- Hayes, R. A., & Carr, C. T. (2015, September). *Your brand is bad and you should feel bad: Schadenfreude and brands in social media.* Paper presented at the Conference for Media Psychology, Tübingen, Germany.
- Carr, C. T. (2015, May). *Effect of professionals' religious disclosures on social and task attraction.* Paper presented at the annual meeting of the International Communication Association, San Juan, PR.
- Carr, C. T., & Foreman, A. C. (2015, May). *Identity shift III: Effects of publicness of feedback and relational closeness in computer-mediated communication.* Paper presented at the annual meeting of the International Communication Association, San Juan, PR.
- Carr, C. T., & Hayes, R. A. (2015, May). *D) All of the above: Reinvigorating masspersonal communication within the discipline.* Paper presented at the annual meeting of the International Communication Association, San Juan, PR.
- Hayes, R. A., Carr, C. T., & Wohn, D. Y. (2015, May). *One click, many meanings: Interpreting paralinguistic digital affordances in social media.* Paper presented at the annual meeting of the International Communication Association, San Juan, PR.

- Carr, C. T., & Hayes, R. A. (2014, November). *Social media: Defining, developing, and divining*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Hayes, R. A., Smock, A., & Carr, C. T. (2014, November). *Face[book] management: Self-presentation of political views on social media*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Carr, C. T. (2014, May). *Applying a model of communicative influence in education in closed online and offline courses*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA. **Top Paper in the Instructional & Developmental Communication Division.**
- Carr, C. T. (2014, May). *Negative hyperpersonal intensification effects of religiosity in e-mail signature blocks*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Hopper, K. M., Carr, C. T., Hayes, R. A., & Baiocchi-Wagner, E. (2014, May). “*Friendly*” *alternatives: The effect of maintaining Facebook connections with exes on romantic relational investment*. Paper presented at the annual meeting of the International Communication Association, Seattle, WA.
- Carr, C. T., Hayes, R. A., Smock, A., & Zube, P. (2013, November). *It’s getting more complicated: Facebook users’ political participation in the 2012 election*. Paper presented at the annual meeting of the National Communication Association, Washington, D.C.
- Carr, C. T., & Hayes, R. A. (2013, June). *The effect of disclosure of third-party influence on an opinion leader’s credibility and influence in two-step flow: Public relations via social media*. Paper presented at the annual meeting of the International Communication Association, London, England.
- Hayes, R. A., & Carr, C. T. (2013, June). *Does being social matter? The relationship between enabled comments and purchase intention in blogs*. Paper presented at the annual meeting of the International Communication Association, London, England.
- Johnson, A. J., Lane, B., Tornes, M., King, S., Wright, K. B., Carr, C. T., Piercy, C., & Rozzell, B. (2013, June). *The social support process and Facebook: Soliciting support from strong and weak ties*. Paper presented at the annual meeting of the International Communication Association, London, England.
- Piercy, C., Lane, B., & Carr, C. T. (2013, June). *The warranting value of online relationship status disclosure: And indicator of real world relational characteristics*. Paper presented at the annual meeting of the International Communication Association, London, England. **Top Two Paper in the Communication and Technology Division.**
- Rozzell, B., Piercy, C., Carr, C. T., King, S., Lane, B., Tornes, M., Johnson, A. J., Wright, J. B. (2013, June). *The weakness of strong ties: Online social support from networks via social network sites*. Paper presented at the annual meeting of the International Communication Association, London, England.
- Carr, C. T., Zube, P., Dickens, E., Hayter, C. A., & Barterian, J. A. (2012, November). *Toward a model of sources of influence in online education: Cognitive learning and the effects of Web 2.0*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
- Carr, C. T., & Walther, J. B. (2012, May). *Learning about prospective employees one bit at a time: Increasing attributional certainty via social media*. Paper presented at the annual meeting of the International Communication Association, Phoenix, AZ.
- Carr, C. T., & Stefaniak, C. (2011, November). *Sent from my iPhone: The medium and*

- message as signals of sender professionalism in mobile telephony*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Carr, C. T. (2011, May). *Assessment of person-job and person-organization fit using online information*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.
- Carr, C. T., Klautke, H., Miller, V. D., & Walther, J. B. (2011, May). *Discovering online information about job applicants*. Paper presented at the annual meeting of the International Communication Association, Boston, MA.
- Carr, C. T., & Van Der Heide, B. (2010, November). *Communication technologies facilitating social and task dynamics in online groups*. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
- Carr, C. T., & Zube, P. (2010, November). *Social networks in online task groups*. Paper presented at the annual meeting the National Communication Association, San Francisco, CA. **Top Student Paper in the Group Communication division.**
- Walther, J. B., Liang, Y., DeAndrea, D. C., Tong, S., Carr, C. T., Spottswood, E. L., & Amichai-Hamburger, Y. (2010, November). *The effect of feedback on identity shift in computer-mediated communication*. Paper presented at the annual meeting the National Communication Association, San Francisco, CA.
- Carr, C. T. (2010, June). *The diametrics and modality of SIDE: A review and extension*. Paper presented at the annual meeting the International Communication Association, Singapore.
- Carr, C. T. (2010, June). *A model of antecedents to extractive information seeking strategies within the hiring process*. Paper presented at the annual meeting the International Communication Association, Singapore. **Top Three Student Paper in the Organizational Communication division.**
- Carr, C. T., Klautke, H. A., Miller, V. D., Walther, J. B. (2010). *Employers' use of the Internet and new communication technologies to evaluate job applicants: A theoretical agenda*. Paper presented at the annual meeting the International Communication Association, Singapore.
- Carr, C. T., McLaughlin, C., & Vitak, J. (2009, November). *Online impression formation and group affiliation*. Paper presented at the annual meeting the National Communication Association, Chicago, IL. **Top Four Student Paper in the Human Communication & Technology division.**
- Van Der Heide, B., Tong, S. T., Carr, C. T., Walther, J. B. (2009, November). *The effects of interpersonal goals on inadvertent interpersonal influence in computer-mediated communication*. Paper presented at the annual meeting the National Communication Association, Chicago, IL.
- Carr, C. T., & Van Der Heide, B. (2009, September). *Communication technologies facilitating social and task dynamics: Examining intra-group relational satisfaction in World of Warcraft*. Paper presented at the Conference for Media Psychology, Duisburg, Germany.
- Carr, C. T., Schrock, D. B., & Dauterman, P. R. (2009, May). *Speech acts within social networking sites' status messages*. Paper presented at the annual meeting of the International Communication Association Conference, Chicago, IL.
- Vitak, J., Smock, A., Zube, P., Carr, C., Lampe, C., & Ellison, N. (2009, May). *"Poking" People to participate: Facebook and political participation in the 2008 election*. Paper presented at the annual meeting the International Communication Association, Chicago, IL.
- Carr, C. T. (2008, May). *Social influence on an organization's successful adoption of*

*instant messaging*. Paper presented at the annual meeting the International Communication Association; Montreal, Canada.

Carr, C., Choi, S., DeAndrea, D., Kim, J., Tong, S., Van Der Heide, B., & Walther, J. (2008, May). *Interaction of interpersonal, peer, and media influence sources online*. Paper presented at the annual meeting the International Communication Association; Montreal, Canada.

Carr, C. (2005, April). *Amenities in residence halls and students' interpersonal communication abilities: At the heart of residential living and learning*. Paper presented at the annual meeting the Central States Communication Association, Kansas City, MO.

## GRANTS

<i>Mind perceptions in AI Companionship: Testing the assumptions of social theories</i> (\$596,868 – Funded; Co-PI), National Science Foundation	2025
Summer Faculty Fellowship (\$6,940), Illinois State University	2025
<i>Mind and morality in machine companionship: Testing the assumptions of social theories</i> (\$640,000 - not funded), National Science Foundation	2023
Faculty Research Award (\$5,000), Illinois State University College of Arts and Sciences	2019
Faculty International Travel Grant (\$750), Illinois State University	2018
NEH Summer Stipend, <i>Extrapersonal identity: The locus of the self in a digitally mediated world</i> (\$6,000 – not funded), National Endowment for the Humanities	2016
Intervention program for cognitive and social gains in elderly adults, <i>Cognitive function and self-perceptual effects of a social media communication training program on elderly individuals: #GoldenTweets</i> (\$100,000 – not funded), National Institutes of Health	2016
Cross-Disciplinary Grant Development Grant (\$4,600), Illinois State University	2016
Pilot test of intervention protocol to reduce cognitive declines in the elderly, <i>Cognitive function and self-perceptual effects of a social media communication training program on elderly individuals: #GoldenTweets</i> (\$100,000 – not funded), National Institutes of Health	2015
New Faculty Initiative Grant (\$3,500), Illinois State University	2013
Research and Evaluation on the Impact of Social Media on Policing, <i>Social media's role in enhancing police legitimacy: An intergroup perspective</i> (\$205,433 – not funded), National Institute of Justice	2013
Faculty International Travel Grant (\$1,500), Illinois State University	2013
New Faculty Initiative Grant (\$3,500), Illinois State University	2013
Faculty-Student Connections Grant (\$200), Illinois State University	2012
Faculty Enrichment Grant (\$1,200), University of Oklahoma	2009
College of Communication Arts & Science Summer Research Fellowship (\$3,000), Michigan State University	2004
Graduate Student Publication & Presentation Grant (\$250), Central Michigan University	

## TEACHING EXPERIENCE

<i>Illinois State University, Normal, IL</i>	<i>2012 – Present</i>
Professor	<i>2021 – Present</i>
Associate Professor	<i>2016 – 2021</i>
Assistant Professor	<i>2012 – 2016</i>
COM227: Organizational and Professional Speaking	
COM229: Fundamentals of Organizational Communication	
COM229: Fundamentals of Organizational Communication (Online modality, Summers)	
COM296: Independent Research in Communication	
COM297: Communication Research Methods	
COM318: Social Dynamics of Communication Technologies	
COM318: Social Dynamics of Communication Technologies (Online)	
COM400: Independent Study	
COM418: Foundations of Mediated Communication (General Survey)	
COM418: Foundations of Mediated Communication (Hyperpersonal, Fall 2014)	
COM418: Foundations of Mediated Communication (Masspersonal, Spring 2018)	
COM418: Foundations of Mediated Communication (Identity Shift, Spring 2020)	
COM418: Foundations of Mediated Communication (Warranting, Fall 2022)	
COM495: Seminar in Organizational Communication (General Survey)	
COM495: Seminar in Organizational Communication (Convergence, Fall 2019)	
COM495: Seminar in Organizational Communication (Online Hiring, Fall 2024)	
COM497: Introduction to Research Methods	
<i>University of Oklahoma, Norman, OK</i>	<i>2011 - 2012</i>
Assistant Professor	
COMM3263: Organizational Communication	
COMM3653: Computer-Mediated Communication	
COMM5363: Communication and Technology	
<i>Michigan State University, East Lansing, MI</i>	<i>2007 - 2011</i>
Instructor	
TC100: The Information Society	
TC200: History and Economics of Telecommunication	
Teaching Assistant	
TC100: The Information Society	
TC201: Intro to Telecommunication Technology	
TC356: Media Marketing	
TC456: Multichannel Telecommunication	
<i>Baker College Online, Flint, MI</i>	<i>2007 - 2011</i>
Instructor	
SPK201: Oral Communication	
SPK211: Group Dynamics	
SPK401: Presentational Speaking	
<i>Davenport University, Alma, MI</i>	<i>2004 - 2007</i>
Adjunct Faculty	
COMM120: Presentation Techniques	
COMM311: Organizational Communication	
MGMT225: International Business	
<i>Mid-Michigan Community College, Mount Pleasant, MI</i>	<i>2004</i>
Instructor	
SPE101: Fundamentals of Communication	

<i>Central Michigan University, Mount Pleasant, MI</i>	2003 - 2004
Instructor	
SDA101: Introduction to Communication	
IPC495A: Communication Facilitation	
Undergraduate Teaching Assistant	2001 - 2002
SDA101: Introduction to Communication	

**GRADUATE ADVISEES / COMMITTEES**

<i>Chair, Matthew M. Merklings, M.A. in Communication</i>	2026
<i>Chair, Alina Niftulaeva, M.A. in Communication</i>	2025
<i>Chair, Jacob Valov, M.A. in Communication</i>	2021
<i>Chair, Henry Seeger, M.A. in Communication</i>	2018
<i>Chair, Adam Mason, M.A. in Communication</i>	2017
<i>Co-Chair, Eric Varney, M.A. in Communication</i>	2016
<i>Co-Chair, Ryan Blesse, M.A. in Communication</i>	2015
<i>Committee Member, Zoë Cullen, Ph.D. in Information</i>	2026
<i>Committee Member, Alexis Quick, M.A. in Communication</i>	2025
<i>Committee Member, Daria Parfenova, M.A. in Communication</i>	2024
<i>Committee Member, Ertemisa Godinez, M.A. in Communication</i>	2023
<i>Committee Member, Jess Gabl, M.A. in Communication</i>	2017
<i>Committee Member, Olivia Hook, M.A. in Communication</i>	2015
<i>Co-Chair, Cameron Piercy, M.A. in Communication</i>	2013
<i>Committee Member, Abbie Allums, M.A. in Communication</i>	2014

**AWARDS**

College of Arts and Sciences Janice Witherspoon Neuleib Award for Outstanding Scholarly Achievement	2023
Reviewer of the Year, <i>Journal of Media Psychology</i>	2015, 2016, 2020
Jaime Comstock Graduate Faculty Student Mentorship Award	2015-2017
College of Arts and Science Excellence Award for Scholarship (Pre-Tenure) (nominated by School)	2015
University Research Initiative Award (nominated by School and College)	2014
University Research Initiative Award (nominated by School and College)	2013
University Research Initiative Award (nominated by School)	
Outstanding Graduate Student Instructor Award, Michigan State University Department of Telecommunication, Information Studies, and Media	2012
Outstanding Graduate Student Instructor Award, Michigan State University Department of Telecommunication, Information Studies, and Media	2011
Excellence-In-Teaching Citation (nominated), Michigan State University Department of Telecommunication, Information Studies, and Media	2010
College of Communication Arts & Science Summer Research Fellowship, Michigan State University	2009
Graduate Teaching Assistantship, Michigan State University	2007-2011
Graduate Teaching Assistantship, Central Michigan University	2003-2004

## SERVICE

- International Communication Association, Washington, D.C.* 2020 – 2026  
*Chair, Communication & Technology (CAT) Division* 2022 - 2024  
*Vice Chair, Communication & Technology (CAT) Division* 2020 - 2022  
Elected by division membership to a four-year term (two as vice chair, two as chair) to serve the division by helping plan for the annual international convention; and to subsequently represent the CAT division on the ICA Board of Directors. Also responsible for ensuring the cultural, ethnic, and language regions of the world are widely represented in the Division's committees.
- Chair, Divisions and Interest Groups Mentoring Committee* 2024 – 2026  
*Member, Divisions and Interest Groups Mentoring Committee* 2023 - 2024  
Appointed by Association leadership to a three-year term to serve the Association by improving communication and planning within divisions/interest groups, serving as a resource for new interest groups and leadership, and coordinating formal reviews of divisions/IGs. Subsequently elected by ICA Board of Directors to fill chair vacancy.
- Member, Strategic Planning Task Force* 2023 - 2024  
Appointed by Association leadership to a task force addressing the strategic plan of the future of the International Communication Association.
- National Communication Association, Washington, D.C.* 2020 – 2022  
Served as a member of the NCA Convention Committee to review convention site proposals, identify future convention sites, and review post-convention feedback from membership to integrate into future convention planning.
- International Communication Association, Washington, D. C.* 2019 - 2021  
Invited to serve as a faculty mentor for the Communication and Technology Division and Mobile Communication Division joint Doctoral Consortium preconference, working with competitively-selected late-stage PhD students on their scholarship and networking.
- Illinois State University, Normal, IL* 2016 - 2017  
Worked with the Personally Identifying Information (PII) workgroup to draft policies and mandates for the University to address concerns of PII on various university-owned computers to minimize the University's legal exposure.
- Illinois State University, Normal, IL* 2014 - 2017  
Collaborated with the Survey Working Group to evaluate College's current online survey software, evaluate alternatives, conducted viability and needs-based analysis, and created recommendation for the College of Arts & Sciences regarding survey tool.
- Illinois State University, Normal, IL* 2014 - 2015  
Led graduate student inclusion project to decrease intragroup conflict within graduate students in the School of Communication, culminating in a data-driven, day-long Preseminar program before the start of the semester to introduce incoming students to graduate studies, each other, and faculty.
- Illinois State University, Normal, IL* 2013 - 2014  
Developed monthly "brownbag" series to allow faculty, students, and staff to present developing and completed research to colleagues in an interactive manner.
- Illinois State University, Normal, IL* 2013 - Present  
Collaborated with colleagues to develop and maintain a departmental Research Participant Pool. The Pool provides researchers in the School of Communication access to over 1,500 participants for research into communication science phenomena.
- University of Oklahoma, Norman, OK* 2011  
Worked with colleagues to develop departmental website regarding the "Organizational Communication" undergraduate concentration and the Computer-

Mediated Communication coursework & research.  
*Baker College Online, Flint, MI* 2009  
 Led course redesign for the online course SPK211: Group Dynamics. Addressed traditional design issues such as developing evaluation materials and creating lesson plans to meet standard learning objectives. Additionally, addressed unique issues for an online course, including refining method for speech delivery and developing group cohesion for online teams.

**REVIEWER**

**Editor**

*Journal of Media Psychology* 2025-2029

**Associate Editor**

*Journal of Computer-Mediated Communication* 2021-2025

*Journal of Media Psychology* 2020-2025

**Editorial Boards**

*Communication Research Reports* 2016-Present

*Media Psychology* 2024-2027

*Communication Studies* 2013-2015;

2019-Present

*Western Journal of Communication* 2021-2024

*Journal of Computer-Mediated Communication* 2017-2021

*Journal of Media Psychology* 2015-2020

*Computers in Human Behavior (Special Issue)* 2017

*Communication Teacher (Special Issue)* 2016

**Invited Ad Hoc Reviewer**

*Journal of Computer-Mediated Communication* 2012, 2014, 2016, 2017

*Communication Research* 2013, 2015, 2017, 2018

*Human Communication Research* 2019, 2024

*Journal of Social and Personal Relationships* 2021, 2023

*Journal of Media Psychology* 2012, 2015

*Journal of Marketing Communications* 2022, 2023

*Psychology of Popular Media* 2024

*Journal of Marketing Behavior* 2022

*Technology, Mind, and Behavior* 2020

*New Media and Society* 2014, 2015

*Social Media + Society* 2015-2017

*Management Communication Quarterly* 2015-2019

*Computers in Human Behavior* 2014, 2016, 2017

*Media Psychology* 2015, 2016, 2023

*Human-Computer Interaction* 2016, 2017

*Mass Communication and Society* 2014

<i>Journal of Information Technology &amp; Politics</i>	2014, 2015
<i>Journal of Communication</i>	2013
<i>Journal of Radio and Audio Media</i>	2013
<i>Journal of Applied Communication Research</i>	2013
<i>Management Information Systems Quarterly</i>	2012
<i>Cyberpsychology, Behavior, and Social Networking</i>	2011, 2013
<i>Journal of Business Communication</i>	2010
<i>Journal of Language and Social Psychology</i>	2010

### **Conference Reviewer**

<i>International Communication Association</i>	2008,2010-Present
Communication & Technology and Organizational Communication divisions	
<i>National Communication Association</i>	2007-2010, 2012, 2016, 2024
Human Communication & Technology and Organizational Communication divisions	
<i>Computers &amp; Human Interaction (CHI)</i>	2010

### **INVITED PRESENTATIONS**

<i>University of Connecticut, Storrs, CT</i>	February, 2025
Invited to guest present and discuss mediated intrapersonal communication with undergraduates enrolled in Computer-Mediated Communication (COMM 3610).	
<i>University of Illinois – Urbana-Champaign, Urbana-Champaign, IL</i>	October, 2024
Invited by to present lecture on the role of artificial intelligence (AI) in communication research.	
<i>Western Michigan University, Kalamazoo, MI</i>	April, 2023
Invited by to present lecture on the role of communicative contingency in relational development and maintenance to ComBotLabs (School of Communication).	
<i>University of Central Florida, Orlando, FL</i>	November, 2022
Invited to guest present and discuss the concept of masspersonal communication in a graduate strategic communication course (COM7529).	
<i>University of Connecticut, Storrs, CT</i>	October, 2022
Invited to guest present and discuss mediated intrapersonal communication with undergraduates enrolled in New Communication Technologies (COMM 3600).	
<i>University of Wisconsin - Milwaukee, Milwaukee, WI</i>	May, 2022
Invited to guest present and discuss the concept and directions of computer-mediated communication in a graduate Seminar in Mediated Communication course (COM813).	
<i>University of Central Florida, Orlando, FL</i>	October, 2021
Invited to guest present and discuss the concept of masspersonal communication in a graduate strategic communication course (COM7529).	
<i>KU Leuven, Leuven, Belgium</i>	September, 2021
Invited to guest present seminar to School for Mass Communication Research regarding experimental design and current research on identity shift.	
<i>University of Kansas, Lawrence, KS</i>	February, 2021
Invited to guest present and discuss in a graduate course in communication and new technology (COMS620).	
<i>University of Washington, Seattle, WA</i>	October, 2020
Invited to guest present and discuss in a graduate computer-mediated communication	

course (COM597B).

*National Chengchi University, Taipei, Taiwan* *December, 2018*

Invited to deliver colloquium and engage in week-long scholarly collaboration with faculty & students in the College of Communication regarding computer-mediated communication.

*West Virginia University, Morgantown, WV* *September, 2016*

Invited to guest facilitate a graduate social media course (COMM693I).

*KAIST University, Daejeon, South Korea* *June, 2016*

Invited to deliver colloquium on social media for the Graduate School of Culture Technology.

*University of Washington, Seattle, WA* *March, 2016*

Invited to deliver colloquium for Department of Communication addressing social media and intrapersonal & interpersonal influence online.

*Western Illinois University, Macomb, IL* *September, 2014*

Invited to deliver closing plenary of Department of Communication's "Social Media Week 2015," defining and addressing future directions for social media.

*Michigan State University, East Lansing, MI* *September, 2014*

Initial presenter in the Media & Information Studies' ADV900 "Parade of Professors." Presented an overview of computer-mediated communication and recent personal scholarship into intra- and interpersonal processes via social media.

*The Association for Women in Communication, Normal, IL* *April, 2014*

Co-presented (with Dr. Rebecca A. Hayes) a talk about the blurring of personal and professional identities via social media and implications for personal and corporate communication.

*Illinois State University chapters of Psi Chi and Student Psychological Association, Normal, IL* *January, 2014*

Inaugural invited speaker for RED Talks series. Presented research regarding the nature of identifiability online and antisocial/prosocial effects.

*Philadelphia chapter of Meeting Planners International, Philadelphia, PA* *February, 2013*

Delivered talk and facilitated discussion about integrating social media into event planning, and implications for branding, organizational identity, social influence, and attendee experience.

*University of Michigan – Flint, Flint, MI* *January, 2012*

Presented Communication Theory course on computer-mediated communication.

*University of Oklahoma, Norman, OK* *October 2011*

Graduate Student Teacher Workshop presentation on availability, usability, and pedagogy of integrating new media into classroom.

## **COMMUNITY OUTREACH**

*Mid-Michigan Industries, Alma, MI* *2006*

Conducted interpersonal skills workshop to help build confidence and public speaking skills of individuals with disabilities

*Mid-Michigan Industries, Mount Pleasant, MI* *2005*

Developed, facilitated, and evaluated 12-week training course in job-seeking and job-maintenance skills for individuals with disabilities

Participated in evening workshops to aid inmates in developing persuasive skills for inter-facility debate tournaments

## MEMBERSHIPS

International Communication Association (since 2007)  
National Communication Association (2007-2013; 2018-2020)  
American Academy of Advertising (2012)  
Academy of Management (2010)

## PRESS

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